

# We're hiring!

## ROLE: UK MARKETING MANAGER EARLY JANUARY 2025 START

H/ADVISORS  
Maitland

### APPLICANTS ARE INVITED TO JOIN H/ADVISORS MAITLAND AS THE UK MARKETING MANAGER

#### COMPANY BACKGROUND

H/Advisors Maitland is a trusted communications adviser to some of the finest companies in the world. We have the experience and ideas to advise on any business issue you might face, whether it is about growth, people or reputation. We are experts in the workings of financial markets, media, governments and regulators. Our power to inform and influence is anchored by decades of experience, data driven analysis and global reach through our international group.

We are part of H/Advisors, the leading global strategic advisory network. H/Advisors employs 1500+ consultants in 23 countries. H/Advisors provides best-in-class strategic communications advice and counsel for corporations and institutions in Europe, the Americas and Asia at their most critical moments.

#### THE ROLE

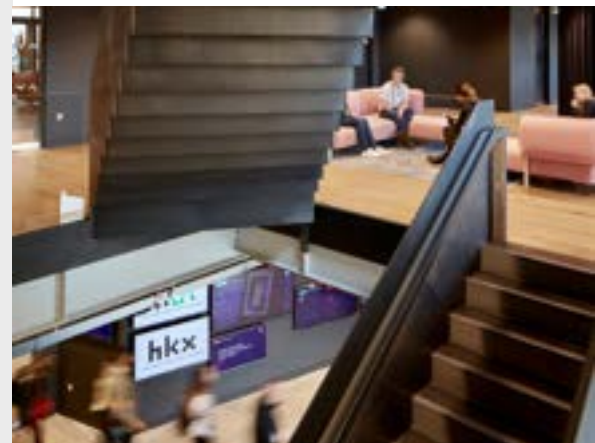
We are seeking a dynamic UK Marketing Manager to spearhead the development and execution of marketing strategies tailored to the domestic market and in support of H/Advisors Maitland. Reporting to the Managing Partner in London, this role will collaborate closely with all UK based Partners, consultants, and support staff to drive brand awareness, new business development, and talent acquisition efforts.

As our Marketing Manager, you are responsible for supporting the UK firm in all areas of marketing and events. You will be a builder of strong, collaborative relationships at all levels, and you will possess good interpersonal and persuasive skills that inspire others via written and verbal communications.

#### COMPENSATION & BENEFITS

H/Advisors Maitland offers a competitive salary and benefits, including a generous bonus scheme, 25 days annual leave (plus public holidays), pensions contributions, private health insurance, permanent health insurance, death in service policy, cycle to work scheme, subsidised gym membership, annual season ticket loan and a competitive parental leave policy.

We are based in state-of-the art offices in the new media quarter of King's Cross. Candidates should expect to be in the office more than 3 days a week and be based within commuting distance of London.



#### APPLICATION PROCESS

✉ To apply, please email [maitlandrecruitment@h-advisors.global](mailto:maitlandrecruitment@h-advisors.global) with your CV and a cover letter explaining your interest in the role.

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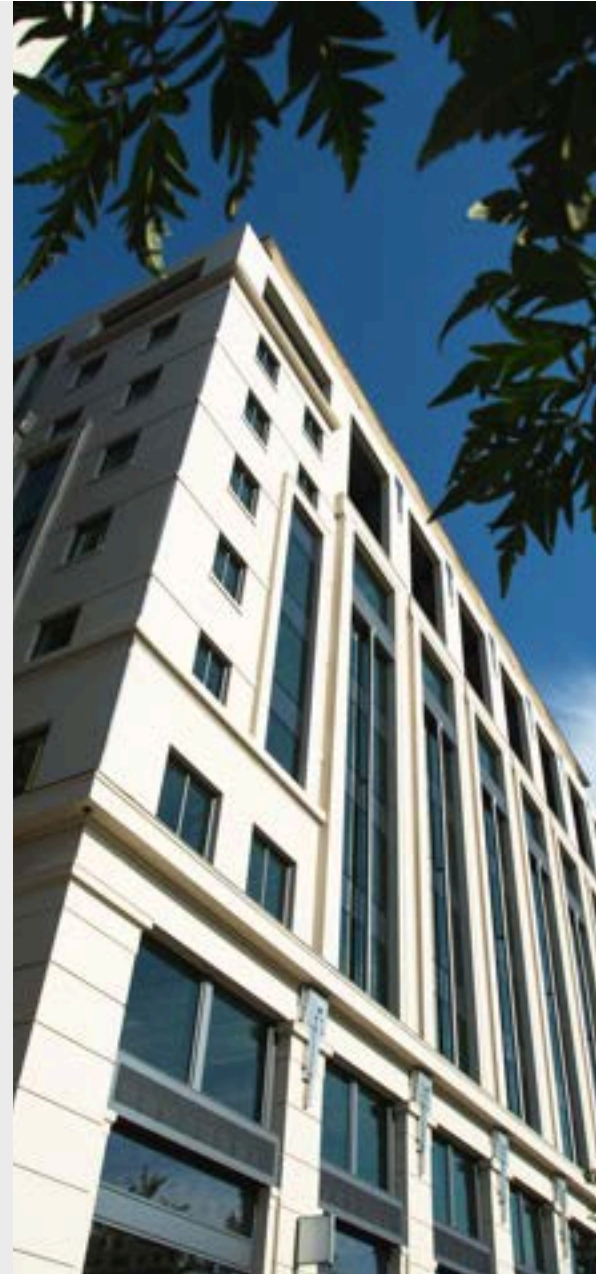
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MARKETING MANAGER

### KEY RESPONSIBILITIES OF THIS ROLE:

- Develop and execute comprehensive marketing strategies for the UK business, and each of its practice areas, aligned with the firm's growth objectives.
- Collaborate with internal stakeholders to identify marketing needs and opportunities, drawing ideas from the global marketing team (which is also based in London) when relevant.
- Build and nurture collaborative relationships at all levels to ensure effective implementation of marketing initiatives.
- Lead the strategic and creative process of planning marketing activities, as well as their successful (and measurable) execution.
- Provide clear and concise briefs to internal teams and external partners to ensure alignment with the firm's vision.
- Drive brand awareness initiatives to establish the H/Advisors Maitland brand in the UK market, along with its key Partners.
- Oversee and professionalise the marketing efforts to enhance effectiveness in driving new business pipeline and talent acquisition.
- Demonstrate creativity and initiative in overcoming obstacles and finding innovative solutions.
- Measure and report on the effectiveness of marketing efforts, with a focus on raising the profile of the UK business and the H/Advisors Maitland brand.
- Make a significant contribution to new business development through strategic marketing initiatives.

### THE SUCCESSFUL CANDIDATE SHOULD IDEALLY HAVE THE FOLLOWING SKILLS:

- Proven experience in marketing roles, preferably within the professional services or financial services sector.
- Strong interpersonal and persuasive communication skills.
- Ability to thrive in a fast-paced environment and manage multiple projects simultaneously.
- Strategic thinking coupled with creativity to develop impactful marketing campaigns.
- Results-oriented mindset with a track record of driving measurable outcomes.
- Ambitious and proactive with a drive to push plans and initiatives forward.
- Familiarity with the latest marketing trends and tools – on and offline..



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